

PERSONAL INFORMATION

Name **Laura Pozzoni**
Address via Sala 40, Verderio inferiore (LC), Italia
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web site **<http://www.sofaproject.it/>**
nationality Italian
date of birth 26/10/1983 Lecco (LC)

WORK EXPERIENCE

dates December 2009
Name and address of employer **Vogue Sposa, Vogue Bambino - Condé Nast Edition**, Monthly magazine
Piazza Castello 21, 20134 Milano (MI)
Occupation or position held Graphic designer
Main activities and responsibilities Pagination, style research, corporate identity and brand creation.

dates From June to December 2008 - March and November 2009 -
co-worker from December 2009
Name and address of employer **GQ Italia - Condé Nast Edition**, Monthly men's magazine
Piazza Cadorna 5, 20134 Milano (MI)
Occupation or position held Graphic designer
Main activities and responsibilities Pagination, style research, corporate identity and brand creation.

dates From February 2007
Name and address of employer **ZetaFashion**
via Ronchi, 20134 Milano (MI)
Occupation or position held Fashion and Promoting
Main activities and responsibilities dresser, fitting assistant and trunk show adept during Milan Fashion weeks.

dates From June 2007
Name and address of employer **“Osteria della Cassina” bar restaurant**
Pza Silvio Pellico 1, Cassina Fra Martino, Merate (LC)
Occupation or position held Barperson and waitress
Main activities and responsibilities Making and serving drinks, food and coffees, at the bar and at the tables; open and close the bar and count the till.

dates From December 2002 to June 2007
Name and address of employer **“Cafè Cafè” bar**
via Matteotti 65, Merate (LC)
Occupation or position held Barperson and waitress
Main activities and responsibilities Making and serving drinks and coffees, at the bar and at the tables; open and close the bar and count the till.

EDUCATION AND TRAINING

Dates From October 2006 to May 2010
University **Politecnico di Milano, Faculty of Communication Design**
Principal subjects Industrial design, visual communication, graphic history, corporate identity creation, movie making
Title of qualification awarded Second level degree in communication and industrial design
Level in national classification 108/110

Dates From October 2003 to July 2006
University **Politecnico di Milano, Faculty of Communication Design**
Principal subjects Industrial design, visual communication, graphic history, corporate identity creation, movie making
Title of qualification awarded First level degree in communication and industrial design
Level in national classification 101/110

Dates From Settembre 1997 to July 2002
High School **Commercial and technical high school A.Viganò Merate (LC)**
Principal subjects Marketing, economy, information technology, commercial law
Title of qualification awarded commercial and technical diploma
Level in national classification 81/100

EXHIBITION

date November 2006
exhibition name **Exhibition of student works**
location Politecnico di Milano
occupation held curator and participant

PUBLICATION

date May 2006
magazine **LineaGrafica n.365**
curating by Valeria Bucchetti, Erik Ciravegna
Pagg. 33-39

date July 2007
magazine **Progetto grafico 10**
curating by Paolo Ciuccarelli
Pagg. 204 - 205

date October 2007
magazine **“Packaging Contro.Verso”; Edizioni Dativo**
curating by Valeria Bucchetti
Pagg. 100-105

COMPETITION

date April 2007
competition name **“Ideas for the wayfinding of Politecnico”**
organization Politecnico di Milano
result 3rd placed

date September 2007
competition name **IllyWorlds_ Aequopolis**
organization Illyworlds
result Participant

PERSONAL SKILLS AND COMPETENCES

mother tongue **Italian**
other languages **English**
certificate TOEFL certificate

Reading skills Good
Writing skills Good
Verbal skills Good

other languages **French**
Reading skills Average
Writing skills Average
Verbal skills Average

TECHNICAL SKILLS AND COMPETENCES

software MICROSOFT OFFICE
ADOBE: Photoshop CS3, Illustrator CS3 e InDesign CS3, Dreamweaver CS3 ,
Adobe Premiere Pro CS3,
MAXON Cinema 4D
AUTODESK 3D Studio viz

operating system Windows e MacOS

certificate ECDL

driving licence B

HOBBIES I love everything it's communication and expression. I like drawing, travelling, meeting new people and discovering new things.